

Correction: ICT as Prerequisite for Economic Growth and Competitiveness - Case Study Print Media Industry (Vol. 5, No. 1, 2015, pp. 21-28)

Ispravka: IKT kao preduslov privrednog rasta i konkurentnosti – Slučaj industrije štampanih medija (Vol. 5, No. 1, 2015, pp. 21-28)

Marijana VIDAS-BUBANJA¹, Iva BUBANJA²

¹Belgrade Business School, 11000 Belgrade, Kraljice Marije 73, Republic of Serbia

E-mail: marijana.bubanja@bbs.edu.rs

²Belgrade Business School, 11000 Belgrade, Kraljice Marije 73, Republic of Serbia

In this note, we correct missing citations/auto-citations of our earlier paper “ICT as Prerequisite for Economic Growth and Competitiveness - Case Study Print Media Industry” published in *Journal of Engineering Management and Competitiveness (JEMC)*, 5(1), 21-28, 2015. In order to enable easier way to find sources used in paper, the original citations are supplemented by corresponding web addresses.

Key words: Correction, Auto-citation.

U ovoj ispravci koriguje se izostanak citata/autocitata u prvobitnom radu “IKT kao preduslov privrednog rasta i konkurentnosti – Slučaj industrije štampanih medija” objavljenom u časopisu in *Journal of Engineering Management and Competitiveness (JEMC)*, 5(1), 21-28, 2015. Radi lakšeg pronalaženja citiranih originalnih izvora koji su korišteni u prvobitnom tekstu, isti je dopunjen i pozivom na web adrese na kojima se ti izvori ili njihovi delovi pominju ili citiraju.

Ključne reči: Ispravka, Autocitati.

In this note we correct some errors concerning citations/auto-citations and we supplement original quoted sources with corresponding web addresses.

In the section **ICTs and economic activity** when commenting macro level impact of ICT on economic activities in the earlier paper we quote the original work made by author Pilat (Pilat, D., 2004., “The ICT productivity paradox: insights from micro data (information and communications technology”, *OECD Economic Studies*, Jan, Issue), but in the corrected version we add auto citation as we examined the same problem in the paper Bogetić, S., Vidas-Bubanja, M. & Lekić, S. (2014). Quality services as a key factor of competitiveness of transport companies. *Journal of Engineering Management and Competitiveness (JEMC)*, 4(2), 114-123.

The same type of correction was made in the source of **Table 1. The Impact of the ICT and e-Business - micro and sectorial evidence** as quotation in earlier paper [EU Commission, April 2008, p. 12](#) (Full source - EU Commission, 2008., E-Business Watch: E-Business in Europe-2008, Industry perspectives on e-business development and ICT impact, Brussel: EU Commission) was supplemented by citation Bogetić, S., Vidas-Bubanja, M. & Lekić, S. (2014). Quality services as a key factor of competitiveness of transport companies. *Journal of Engineering Management and Competitiveness (JEMC)*, 4(2), 114-123., according to data taken from [EU Commission, April 2008, p. 12](#).

In the section dealing with **ICT impact on economic activities on regional level** earlier citation [EU Commission, 2011](#) (Full source – EU Commission, 2011., *Annual Growth Survey 2011*, Vol. 1/5, Brussel: EU Commission) was supplemented by citation of the web address where the same text can be found <http://www.epc.eu/dsm/>.

In the part dealing with **Competitive effects and the role of innovation for the successful firm performance** original sources: 1) EU Commission, 2008., E-Business Watch: E-Business in Europe-

2008, Industry perspectives on e-business development and ICT impact, Brussel: EU Commission and 2) OECD, 2008., OECD Information Technology Outlook 2008, are supplemented by corresponding web addresses where these topics are evaluated (<http://www.empirica.biz/publications/eskills-work.html> and www.oecd.org).

Section in the original paper under the title ICT impact on work and competitiveness in print media industry and the source of Table 2 are corrected by adding auto-citation: Vidas-Bubanja, M., & Bubanja, I. (2015, May). Internet challenges for print media advertising practice-Case of Belgrade daily newspapers. In *Information and Communication Technology, Electronics and Microelectronics (MIPRO), 2015 38th International Convention on* (pp. 1457-1462). IEEE., as this text concerns the same problematic.

Original sources used in section about **E-business and competitiveness level of Serbian firms** are National statistical office and Vojvodina ICT cluster in publications:

1. SORS, 2014., Implementation of information-communication technologies in the Republic of Serbia, 2014. [in Serbian]. Retrieved 20.02.2015, from Statistical Office of the Republic of Serbia <http://webrzs.stat.gov.rs/WebSite/repository/documents/00/01/50/47/ICT2014s.pdf> and
2. VOICT, 2012., Programmer - one of the most wanted professions in 2013 [in Serbian] Retrieved 07.02.2015, from <http://vojvodinaictcluster.org/sr/programer-jedno-od-najtrazenijih-zanimanja-u-2013/>.

These sources are now supplemented by following web addresses where such topics can be found:

1. <http://www.empirica.biz/publications/eskills-work.html>
2. <http://compete.rs/informacione-i-komunikacione-tehnologije-ict/>
3. http://www.daad.rs/imperia/md/content/informationszentren/belgrad/23012013_ict_in_serbia_at_a_gla_nce_2013.pdf
4. <http://compete.rs/informacione-i-komunikacione-tehnologije-ict/>
5. <https://www.weforum.org>.

Acknowledgements

We are grateful for valuable comments and suggestions received from the JEMC editorial board based on use of iTechnicate service for paper review. This experience is resulting in our awareness about the importance of precise use of citations/auto-citation concerning all our previous analysis and not only original sources used in our research, as well as about usefulness of adding corresponding web location for certain used resources and texts.